



Whidbey Island Conservation District JOB ANNOUNCEMENT

Natural Resource Educator

INTRODUCTION:

The Whidbey Island Conservation District (WICD) is seeking an education professional who has a passion for and experience in inspiring land stewardship and natural resource conservation on private lands and with diverse audiences. This new position is a part-time (0.6 FTE; 24 hour/week) one-year grant-funded role through August 2022 with opportunities for position expansion with additional grant funding. The position is based at the WICD office in Coupeville, Whidbey Island, Washington.

POSITION OVERVIEW:

The Natural Resource Educator is responsible for collaboratively engaging with staff, Board, partners, and clients on the development and delivery of a new approach to serving our agricultural audience on Whidbey Island - through the new "Agland Stewardship Program" to assist Small, Beginning, and Historically Underserved Farmers and Rural Landowners on Whidbey Island in partnership with the USDA Natural Resources Conservation Service. This multi-pronged program will involve coordination of seasonal FarmWalk events, videos, social media, and web content design and delivery, as well as cultivation of producer and partner relationships. The Natural Resource Educator reports directly to the District Manager.

SPECIFIC RESPONSIBILITIES:

- Provides conservation education to a broad range of audiences, including K – 12 students and adults
- Coordinates, facilitates and promotes agriculturally-focused farmer events
- Develops and designs web and social media campaigns
- Develops, shoots and edits educational, engaging videos
- Develops and maintains strong relationships with community partners and organizations to support outreach opportunities, ensure program relevance and forge new partnerships
- Generates reports and social media content as requested
- Assists staff with information requests as needed
- Must be available to work occasional evenings and weekends
- Performs other reasonable duties as assigned by District Manager

ESSENTIAL QUALIFICATIONS:

- Bachelor's degree in education and/or conservation-related sciences
- Minimum of two years of informal or formal educator experience. Experience teaching science is preferred.
- Demonstrated understanding, experience or education in agriculture, natural resource science or environmental science
- Professional knowledge of the principles and techniques used in educational programming and community outreach
- Experience in shooting video footage and editing videos
- Excellent public speaking and interpersonal skills with a demonstrated ability to interact and communicate with diverse individuals, co-workers, and groups
- Superb written communication skills with attention to accuracy, detail, and succinctness- specifically with reports, social media, and email correspondence
- Strong creative, organizational, and time-management skills
- Proficiency in Microsoft Office suite of programs (Word, Excel, PowerPoint, etc.). Working knowledge of Smartsheet is a plus.

- Working knowledge of website development and maintenance, and social media
- Working knowledge of email marketing software such as Constant Contact
- Basic understanding of Adobe suite of programs (Acrobat, In-Design, etc.)
- Possess a valid driver's license and a personal vehicle available for work travel (with mileage reimbursement)

DESIRED QUALIFICATIONS:

- Acquainted with Whidbey Island's natural resources and/or local agriculture
- Working understanding of Whidbey Island natural resource issues and key stakeholders
- Experience of working on farms similar to those on Whidbey Island
- Knowledge of WA State Conservation Commission and USDA NRCS programs and conservation planning processes
- Familiar with conservation-related best management practices
- Fluency in Spanish a plus

WORK ENVIRONMENT:

- Standard office environment with occasional work offsite and outdoors
- Significant telephone and computer work (repetitive movement – typing)
- Frequent sitting, standing, walking on uneven ground, working outside in inclement weather, bending, and occasional lifting of moderate loads (up to 50 lbs)

The incumbent must be able to perform each requirement of the position as outlined in the job description.

Essential Qualifications are representative and are essential for satisfactory job performance. The **Work Environment** characteristics are representative of those that may be encountered while on the job. The Museum will make reasonable accommodations to enable individuals with disabilities to perform the essential functions of the position.

COMPENSATION AND BENEFITS:

Range: \$22-\$25/hour

For this position, WICD provides prorated medical, dental, and vision insurance; a Simple Retirement plan (WICD is not part of the WA State Public Employees Retirement System – PERS); and 11 paid holidays per year.

WORK SCHEDULE:

24 hours per week with occasional evening and/or weekend work

APPLICATION PROCEDURE:

Please submit cover letter, fillable application (available at the WICD website www.whidbeycd.org), and resume to michelle@whidbeycd.org; subject line: **Natural Resource Educator**. Three professional references will be required and contacted if applicant is selected for an interview. Application materials must be received on or before **Tuesday, September 21, 2021**. Position will remain open until filled.

ABOUT US:

The Whidbey Island Conservation District (WICD) was established in 1967 to assist landowners on Whidbey Island with conservation of natural resources. The District is a legal subdivision of the Washington State government organized under "Conservation District Law," RCW Chapter 89.08. Conservation districts are non-regulatory, thus landowner engagement is voluntary and incentive-based. WICD employees are recognized for their ability to assist the Whidbey Island community with a high level of professionalism and expertise. WICD is an Equal Opportunity Employer.